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## Understanding CHIPPs

(Community Health Improvement Processes and Plans)

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## Objectives

Participants will be able to:

- Describe the essential elements of a community health improvement plan and process.
- Describe the benefits and barriers to completing a CHIPP.
- Identify the partners required to conduct CHIPPs.
- Identify key stakeholders to engage in CHIPPs.
- Review the health status of populations and their related determinants of health and illness.

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## Where are you starting?



- Have you been in a leadership role with a CHIPP?
- Have you been involved in a CHIPP?
- Do you have general familiarity with idea of CHIPP?
- Do you have no idea what we are talking about? 😊

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## Definition

Community Health Improvement Processes:

- Working intentionally, strategically and collaboratively at the local level to improve the health of the community
- Concept which incorporates requirements of all partners
- All have the same goal: to make the community a healthy place to live, learn, work and play

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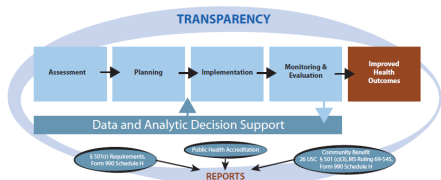
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## What is a CHIP?

**Desired State: A Unified Community Health Improvement Framework Supporting Multiple Stakeholders**



**Community Engagement and Assuring Shared Ownership**

- Analyzing Assessments that Span Jurisdictions
- Using Small Area Analysis to Identify Communities with Health Disparities
- Collaborating and Using Information on Social Determinants of Health
- Collecting Information on Community Assets
- Using Expert Criteria and Processes to Set Priorities for Addressing Issues
- Assuring Shared Investment and Commitments of Diverse Stakeholders
- Collaborating Across Sectors to Implement Comprehensive Strategies
- Participatory Monitoring and Evaluation of Community Health Improvement Efforts

Key Issues to Address: Alignment between Accreditation, Hospital CLAs and Other Community-Oriented Processes

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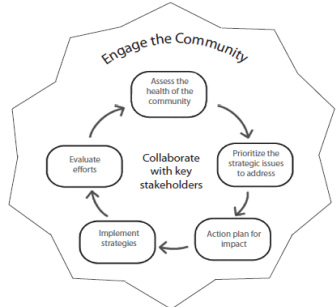
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## Usual CHIP Cycle



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## Why should you do community health improvement work?



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## Why do a community health improvement assessment and plan?

- Form and strengthen partnerships
- Increase community awareness and engagement around health
- Tap community's innovative ideas
- Integrate isolated efforts ... build on existing services
- Conserve resources... prevent duplication of efforts
- Develop comprehensive strategies that will work in your community
- Improve the health of the community
- Reduce health care costs (and indirect costs such as lower productivity and absenteeism)
- Build the community's infrastructure
- Increase effectiveness of efforts through collaboration

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## CHIPP Requirements: Public Health

- Statute:
  - Regularly and systematically collect, assemble, analyze and make available information on the health of the community, including statistics on health status, community health needs and epidemiologic and other studies of health problems.
  - Involve key policymakers and the general public in determining and developing a community health improvement plan.
- Public Health Accreditation Standards:
  - 1.1: Participate in or Lead a Collaborative Process Resulting in a Comprehensive Community Health Assessment
  - 5.2: Conduct a Comprehensive Planning Process Resulting in a Community Health Improvement Plan

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## CHIPP Requirements: Partners

- **Hospitals:**
  - Affordable Care Act: Non-Profit Hospitals
  - Community Health Needs Assessment & Implementation Strategy
  - Every three years
- **Others:**
  - Community Federally Qualified Health Centers
  - Community Action Programs
  - Tribes
  - United Way
  - UW Extension

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## How do we create a community health improvement plan?

First we conduct a community health assessment.

- Engage partners
- Examine data: disease, death, disability, injury, behavior, community opinion
- Identify focus areas and priority health problems: factors that can be impacted
- Identify community assets and resources to be supported or tapped

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## Then...

- Develop a health improvement plan to address priority concerns
- Present the health improvement plan to the community
- Implement the identified strategies and measure success

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## What approaches are used?

Models Used for CHIPP	
Healthiest Wisconsin 2020	62%
County Health Rankings and Roadmaps	36%
MAPP	25%

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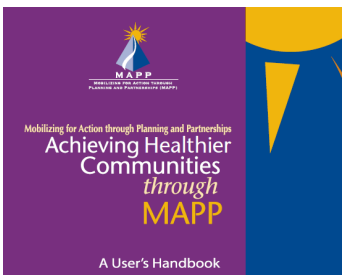
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## What approaches are used?



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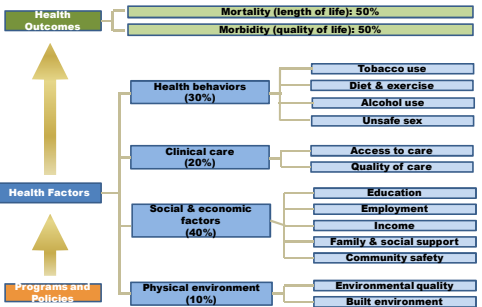
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## What approaches are used?



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## How do Social and Economic Factors Impact Health?



Why is Jason in the Hospital?

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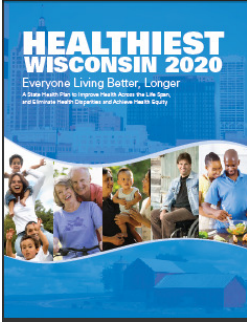
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## What approaches are used?



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## What is the Healthiest Wisconsin 2020 Framework?

- **Vision:** Everyone Living Better, Longer
- **Goals:**
  - Improve health across the life span
  - Eliminate health disparities and achieve health equity
- **Mission:**

Assure conditions in which people can be healthy and members of healthy, safe, and resilient families and communities.
- **23 Focus Areas and Objectives:**
  - Crosscutting Focus Areas (2)
  - Health Focus Areas (12)
  - Infrastructure Focus Areas (9)

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## Healthiest Wisconsin 2020

### Health Focus Areas

- Alcohol and Drug Use
- Chronic Disease Prevention and Management
- Communicable Diseases
- Environmental and Occupational Health
- Healthy Growth and Development
- Injury and Violence Prevention
- Mental Health
- Nutrition and Healthy Foods
- Oral Health
- Physical Activity
- Reproductive and Sexual Health
- Tobacco Use and Exposure

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## Healthiest Wisconsin 2020

### Crosscutting Focus Areas and Objectives

- Eliminate Health Disparities
  - Develop comprehensive data to track disparities
  - Align resources to eliminate health disparities
- Socioeconomic and Educational Determinants
  - Develop and promote policies to reduce discrimination and increase social cohesion
  - Support and develop policies to reduce poverty
  - Support and develop policies to improve education

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## Healthiest Wisconsin 2020

### Infrastructure Focus Areas

- Access to High-Quality Health Services
- Collaborative Partnerships
- Emergency Preparedness, Response, Recovery
- Funding
- Health Literacy
- Improve Data to Advance Health
- Public Health Capacity and Quality
- Public Health Research and Evaluation
- Workforce that Promotes and Protects Health

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### Why these?

- Focus areas for the state to reach a Healthiest Wisconsin 2020.
- Twelve health focus areas reflect the underlying causes of hundreds of diseases and health conditions that affect the people of Wisconsin
- Identified in a two-year, science-based, state-wide effort
- Inter-sector and interdisciplinary workgroup involving almost 200 public health, medical and academic experts

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### Healthiest Wisconsin 2020

#### Who are the Partners?



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